**Project Proposal**

**Project Terra**

**Arbor Animalia**

**353 Opry Mills Dr**

**Nashville, TN 37214**

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# **Introduction**

Arbor Animalia seeks to design and efficiently produce an educational and informative application. This application will be focused around taxonomy. The current resources to access and view the taxonomy are very underdeveloped and hard to understand. Arbor Animalia seeks to provide a more easily accessible application with an easy to use interface for the everyday consumer.

# **Client Operations**

Arbor Animalia is a very small operation and is privately funded which makes them the most logical candidate to outperform the competition and provide a better resource for the consumer.

# **Executive Summary**

Arbor Animalia helps its clients achieve success by establishing goals and a comprehensive solution based on our clients’ needs.

Phase I: Initial Consultation

During this phase our team of experts will review current systems and practices in order to determine pain points and leverage our expertise to develop a more detailed list of options for the client.

Phase II: Solution Design

Our experts will work with the client to design the solution based on the needs of the company. This tailored approach allows Arbor Animalia to ensure the client gets the solution they need and does not have to pay for excess services which they will not use.

Phase III: Implementation

Our team will implement the solution in a seamless manner that will be transparent to daily operations. This phase also marks the beginning of Arbor Animalia’s management of client operations and the completion of the solution project as we enter the operations and management stage.

Phase IV: Management and Support

This is the final phase and ongoing through the life of the service. Arbor Animalia will manage all Taxonomy functions based on the accepted solution. Services and functionality include:

Easy to Use Interface

Superior Software and Technology

Web and Mobile Applications

Benefits for choosing Arbor Animalia for your solution include:

Latest technology and upgradable solutions

Professional staff providing superior customer service and support

Flexibility to adapt solution to business environment, operations, and growth

All Arbor Animalia staff is fully certified and accredited in appropriate professions

# **Cost Summary**

This basic cost summary has been developed as an estimate of the costs associated with this solution. These costs are an estimate only. Our team will work with you to develop a much more detailed list of the requirements of the project, to provide a more detailed cost estimate.

| Phase I: Initial Consultation | One Time | Monthly Cost |
| --- | --- | --- |
| -Conduct Meetings with Client | Free | Free |
| -Determine Application Needs | Free | Free |
|  |  |  |
| Phase II: Solution Design |  |  |
| -Develop Application Based on Clients Needs | $150,000 | None |
| -Conduct Beta Testing and Application Revisions | $100,000 | None |
| -Finalize Solution and Provide Client Tech | $25,000 | None |
|  |  |  |
| Phase III: Implementation |  |  |
| -Load Application on Client Infrastructure | $145,000 | None |
| -Train Client on Application | $25,000 | None |
| -Handoff to Operations | $13,000 | None |
|  |  |  |
| Phase IV: Management and Support |  |  |
| -Data Hosting Fees | None | $5,000 |
| -Technical Support | None | $3,000 |
| -Monthly Payroll Management | None | $8,000 |
|  |  |  |
| Totals | $458,000 | $16,000 |

# **Terms and Conditions**

Arbor Animalia requires 50% of up front costs be paid immediately upon award of the contract. Remaining 50% may be paid upon project close out and beginning of management and operations of the solution.

All monthly fees are due on the first business day of each month.

Any additional work required by the client outside of the scope of the contract will be billed separately and will be charged at 75% immediately upon award of the contract and 25% upon acceptance of the deliverable(s).

The minimum term for this contract is 12 months from the time of project closeout and beginning of management and operations of the solution. Any monthly rate increases for the follow on term will be provided to the client no later than 30 calendar days from the end of the initial 12 month term.

If contract cancellation is required 90 days of notice must be given by either party. If the contract is canceled prior to the completion of the initial term, payment must be made for all services provided including full payment until the end of the contract term or 90 days, whichever is longer.

Late payment fees will be assessed after 30 days.

Final terms and conditions will be provided in the final contract.

# **Contact**

# Arbor Animalia is here to serve you. Please feel free to contact the manager we have assigned for this Project at any time if you have any questions or require additional information.

# Arbor Animalia

# 353 Opry Mills Dr

# Nashville, TN 37214

# (800) 555-1212